

## 2021 Alton Bay Winter Carnival February 14, 2021

In keeping with the winter spirit in Alton, the Alton Business Association invites you to celebrate at the Alton Bay Winter Carnival! We need your help and are seeking event sponsors. Your sponsorship can be either a cash or prize donation such as gift certificates, gift baskets, store merchandise, etc. We hope you will participate in this community event (while simultaneously promoting your business) and join us in supporting a VIRTUAL Fundraiser Raffle, Ice-Sculpture Walk and Bob House Decorating Contest.

This year we're hosting a VIRTUAL FUNDRAISER RAFFLE and would appreciate your continued support! Your donated items will be available for the on-line raffle from Feb 7-14<sup>th</sup>, via our website, [www.altonbusinessassociation.com](http://www.altonbusinessassociation.com). We're also giving business owners the option to display and sell tickets for this at your business location (for example you donate a gift basket/gift card and display it at your business and collect money for the tickets sales) and the winner can pick up at your location. You will only be available to sell tickets for your prize donation, not any other prizes in the raffle. We will provide signage and tickets for you.

Please indicate your Sponsorship/Donation preference below:

**Cash:**                                 \$ \_\_\_\_\_  
**Gift Certificate:**                 \_\_\_\_\_                 **(Indicate Amount)**  
**Gift Basket:**                         \_\_\_\_\_                 **(Add Value)**  
**Willing to Display Raffle item at your location and collect ticket sales:** \_\_\_\_\_

Name of Business as you want it appear on all marketing material: \_\_\_\_\_

All sponsors will be listed in all marketing material for this event. Please email us your business logo in png or jpeg format. The deadline to be a sponsor for the event is February 1, 2021. You can send donations on-line via our website, [www.altonbusinessassociation.com](http://www.altonbusinessassociation.com), click the "donate" button on the bottom of the page and in the notes section enter "Winter Carnival Sponsor Donation". You may also mail (checks payable to "ABA") in your sponsorship form to:

**Alton Business Association  
PO Box 1641  
Alton, NH 03809**

BUSINESS NAME:  
CONTACT NAME:  
PHONE:  
MAILING ADDRESS:  
EMAIL:  
ABA MEMBER:  
AMOUNT ENCLOSED:

If you're donating items or gift certificate for our raffle, we will be in touch to arrange pick up of those items if you're not able to display your item at your business. Thank you in advance for your help to make this wonderful event a success!