

WINTER CARNIVAL

sponsorship Form

February 16, 2020



In keeping with the winter spirit in Alton, the Alton Business Association invites you to celebrate at the Alton Bay Winter Carnival! We need your help and are seeking event sponsors, prize donations, and program advertisers.

Cash Sponsorships

- Bronze.** Bronze-level sponsors commit \$100. They are provided with advertising on social media, press releases and the like.
- Silver.** Silver-level sponsors commit \$200. They are provided with advertising on social media, press releases and the like. Additionally, they are included in any signage, posters, or physical and digital collateral the Association produces regarding the sponsorship.
- Gold.** Gold-level sponsors commit \$300. They are provided with advertising on social media, press releases and the like. Additionally, they are included in any signage, posters, or physical and digital collateral the Association produces regarding the sponsorship. Gold level sponsors will also be provided with naming-opportunities for any events or initiatives associated with the sponsorship.

Prize Donations

- Gift Baskets. Please indicate the value on this form. We will be in touch to arrange pickup/ drop-off of item(s).
- Gift Certificate. Please indicate the value on this form. We will be in touch to arrange pickup/ drop-off of item(s).

¼ Page Program Advertising (2.5" x 4")

- \$20.00 for ABA members.** Email a pdf, png or vector file for your logo to be reprinted on a Winter Carnival program. Business logo or artwork will work. All files and payments must be submitted by 02/03.
- \$40.00 for non-ABA members.** Email a pdf, png or vector file for your logo to be reprinted on a Winter Carnival program. Business logo or artwork will work. All files and payments must be submitted by 02/03.

You can send donations on-line via our website, www.altonbusinessassociation.com, click the "donate" button on the bottom of the page and in the notes section enter "Winter Carnival Sponsorship" or "Winter Carnival Donation" or "Winter Carnival Advertising". You may also mail (checks payable to "ABA") in your sponsorship form to:

Alton Business Association
PO Box 1641
Alton, NH 03809
info@altonbusinessassociation.com

BUSINESS NAME:	
CONTACT NAME:	
PHONE:	
EMAIL:	
ABA MEMBER:	YES / NO
AMOUNT ENCLOSED:	